

Partner with the Rotary Club of Guelph in presenting



Canada Day In the Park 2018



Help us and our community and celebrate this years' Canada Day Event along with 30,000 visitors and our new Canadians to Riverside Park on Canada Day to take in the fun, the family entertainment, the live music, the food, the rides activities, the excitement and the Fireworks after a wonderful day in the park with family and friends. To learn more, go to www.canadadayinthepark.ca



Become one of our valued sponsors, contributors and supporters of this fabulous event – Be recognized for supporting and contribution to the biggest single day celebration event in Guelph and support Rotary Community Projects at the same time.

Become an **Event Sponsor**; an **Activity Sponsor**; or “New this year” pre-purchase a set of **Family Pass Donations** to recognize and reward customers, employees, colleagues, friends, sports or school teams, groups or families with the gift of a Family Pass Donation made on their behalf, for a fun day and good cause

See Details Below - To start a conversation, email us at
sponsors@canadadayinthepark.ca
or call 519 823 3846



Service Above Self

ROTARY CLUB OF GUELPH • P.O. BOX 511, GUELPH, ON N1H 6K9 • (519) 821-3863
www.guelphrotary.ca • Registered Charity # 119124832RR0002

Sponsor an activity¹ at Rotary Canada Day In the Park 2018

Main Stage Entertainment	\$5,000
Bouncy Castles	\$3,500
“Green Team” (Scouts) ² keeping the park clean	\$3,500
Carousel Rides	\$2,500
Mini-Train Rides	\$2,500
Face Painting	\$2,000
Petting Zoo	\$2,000
Canada House Tent Entertainment	\$1,500
Volunteer T-Shirts (with your logo on them)	\$1,500
Pavilion Entertainment	\$1,000
Golf Carts	\$1,000
Chess Games	\$500
Children’s Games	\$500
Draw Prize for Children’s Games	\$500

Sponsored by: - Signage displayed at each activity site.



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¹ More than one participant per category welcome

² This Donations Supports Scouts Directly

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A Win-Win-Win Proposition



Canada Day 2018 Family Pass Donation

Help sponsor Canada Day 2018 by **pre-purchasing** an individual or set of \$20 Family Pass Donations to:

- Help Rotary offer this wonderful family celebration in Guelph's Riverside Park for the 26th year – from 11am till fireworks at 10pm.
- Reward customers, employees, colleagues, friends, sports or school teams, groups or families, with the gift of a Family Pass Donation made on their behalf, for a fun day and good cause.
- Help support Food4Kids Guelph, a new Rotary-supported program that aims to close the weekend gap in providing food to children whose families are struggling to make ends meet. food4kidswv.ca/gwd



For business - this is an opportunity for both community support and business promotion – with recognition as a Family Pass Sponsor on the pass our Website and on-site signage

For individuals - a charitable tax receipt can be issued for donations of \$20 or more.

For more information or to purchase an individual or set of Family Passes

visit our website
or email us at

www.canadadayinthepark.ca
familypass@canadadayinthepark.ca

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Rotary Canada Day In the Park 2018 Sponsorship Benefits Package

Event and Specific Activity Sponsors receive recognition for their overall cash and in-kind contributions according to their overall contribution level. Recognition is included in pre and post event promotion and on site and specific event activity signage as appropriate. 50% of Family Pass Contributions will be recognised as Contributions to Canada day Sponsorships and 50% as donations to Food4Kids Program

Sponsorship Opportunity & Associated Benefits	Sponsor Level					
	Diamond	Platinum	Gold	Silver	Bronze	Event Bronze
Pre- Event Benefits	\$10,000+	\$5,000	\$3,500	\$2,000	\$1,000	\$500
Included in Media release	X	X	X			
Website postings	X	X	X	X	X	X
Company name and logo on all Pre-Event advertising	X	X				
Included in Pre-Event Social Media Postings	XX	X				
Event Benefits						
Opportunity to be recognized as a presenting partner	XX ¹					
Opportunity to speak at the event	XX ¹					
Included in Event Social Media Postings	XX	X				
Public announcement of sponsorship	X	X	X			
Company name and logo prominent in event programs	X	X	X	X		
Company name and logo on sponsor event activity signs	X	X	X	X	X	
Company name in event programs and activity signs	X	X	X	X	X	X
Company name on LED event sign ²	X	X	X	X	X	X
Invitation to Canada Day Kick off Lunch	X	X	X	X	X	
Post Event Benefits						
Acknowledgment in any thank-you letters & communications	X	X	X	X	X	X
Acknowledgment in all thank-you advertising	X	X	X	X	X	
Additional Benefits						
Permitted to advertise sponsorship of Rotary events within their sponsorship category	X	X	X	X		
¹ With Sponsor / In-Kind Contributions of \$15,000 or more						
² LED Signage at Events includes total & event sponsorship contributions to all Rotary Club of Guelph Events - All event sponsors contributing to the event are included and displayed in proportion to their contributions						

Sponsor and In-Kind contributions to Canada Day are designed to offset the costs of presenting this community celebration – Net proceeds from the donations are designed to support Rotary funded projects in the community – We sincerely appreciate your support



For more information on sponsorship recognition
or email us at sponsors@canadadayinthepark.ca
or call 519 823 3846

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Rotary Club of Guelph - Sponsorship Confirmation Form

Organization Name: _____
 Address: _____
 City / Town: _____ Postal Code: _____
 Contact Name: _____ Title: _____
 Telephone: _____ Email: _____

Contribution	\$ Value	Specific Event Component Sponsored and / or Family Pass Recipient Group to be Sponsored (If Applicable)	
Cash Donation			
In-kind Donation			
Family Pass Donation			
Total Value	\$	# Family Passes Requested	

Payment Arrangements
 Please invoice our company _____ Cheque attached _____ Credit Card _____ e-Transfer³ _____

Card Details – Type _____ MC / Visa # _____ Expiry ____ / ____

Signed: _____ Date: _____

Please make cheques payable to:
 Rotary Club of Guelph "Canada Day" – and Forward to: P.O. Box 511, Guelph, ON, N1H 6K9.

Additional Information re sponsorship recognition e.g.: Correct spelling of sponsor / Donor recognition name *(if different from above)*

Website: _____ Tag Line: _____

Rotary Contact: _____ Email: _____
 Phone: _____

Please email completed form and corporate Logo to
sponsors@canadadayinthepark.ca



Any Issues Please Call 519-823-3846

Thank you for your support of Rotary!

³ See Website for Details

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